# CHRISTINA DECHECK

# gets shit done

From strategy and decision-making to juggling all the particulars necessary to pull off a successful project, I thrive on day-to-day details and time-based project planning. After years of working as a successful and collaborative designer I've embraced my inherent need to bring order to the chaos of creative environments. Leading with enthusiasm, I have a tenacious, all-hands-on-deck approach. I successfully pivot between tasks, and revel in the creation of workflow efficiencies that allow team members to focus on priorities.



Worked with agile team to transition in-person learning workshops to a virtual programming environment in less than one month

- Expanded programming sessions from 120 in 2019 to 500+ in 2020
- Managed scheduling, registration, and invoicing process for 500+ participants and 50+ mentors in 2020

Managed the implementation of Neon CRM and created workflows to track client records, donations, and personal data

- Collected data from forms, external systems, spreadsheets—scraps of paper, piles of business cards, Post-it notes—and staff interviews
- Populated CRM with 1800+ contacts, client historical participation details, and donation records

Coordinated an annual four-hour fundraising gala that highlighted the talents of students, musicians, and visual artists; an evening that entertained and engaged both children and adults

- Managed check-in process for 24 purchased tables, 300+ single ticket holders, and several vendors
- Scheduled 70+ volunteers for 12 event areas

Project managed, and assisted during multiple architectural, medical, product, and portrait-based photo shoots

Designed marketing materials for print and digital projects in a variety of freelance, in-house, and agency environments

## skills to get it done

#### Organization

Google Drive, Microsoft Office, Trello, Jira, Wrike, Miro, Mural Network for Good, Neon CRM

#### Design

Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Bridge, Lightroom)

#### Web

WordPress, HTML, CSS, Mailchimp, Hootsuite

### where it was done

#### **The Ability Center**

Community Program Director 2022 - currently

#### **Islands of Brilliance**

Director of Programs 2019 - 2021

#### **Flad Architects**

Senior Graphic Designer 2014 - 2019

#### **Monona Farmers' Market**

Steering Committee Volunteer 2015 - 2016

#### Milwaukee Journal Sentinel

Web Designer 2012 - 2013

#### C2

Graphic Design Contractor 2009 - 2014 Trek Bikes Kohler Company Northwestern Mutual Kohl's

#### **Milwaukee Repertory Theater**

Marketing Coordinator 2007 - 2008

#### **UW-Milwaukee**

Bachelor of Arts 2003 - 2007

Christina has demonstrated strong design and project management skills. She has quickly picked up the workflow, adding to it in a positive way with clear concise designs, and a keen eye toward usability and user experience.

Phil Kirchmeier Milwaukee Journal Sentinel

## how to get it

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